

Food for Thought Change Drive

Change Matters...The Power of a Meal



Good nutrition is essential to a student's ability to learn

Every 75¢ collected feeds a student for one day



Each school day, students at the Power of Education school in Haiti are served a healthy breakfast and lunch, giving them the nutrition they need to grow, develop and learn. Your support will ensure all of our students get the nutrition they need to succeed in school.

Ready to be a change maker?

Food for Thought Change Drive

Change Matters...Plan A Change Drive

Step One

Get Inspired

- Learn about Childhood Hunger and PEF'S work on our website
- Spread the word about how hunger impacts education
- Find friends, classmates and family to volunteer to help
- Secure your planning team and assign jobs

Step Two

Take Action

- Set a goal - Think BIG
- Create a plan - Make it a fun event
- Set the dates
- Advertise the drive
- Distribute cans/ buckets around the school
- Collect change

Step Three

Wrap It Up

- Sort, roll and cash in the change. Get some help for this step...it's a big one!
- Thank all of your volunteers and share the results
- Turn that change into one check and send to PEF
- Share your story with us so we can highlight your action on our Facebook page, newsletter or website

Send one check to:
Power of Education Foundation
P.O. Box 140138
Grand Rapids, MI 49514-0138

Need help getting started or wrapping up? Please contact

jen@powerofeducationfoundation.org

Be a change maker!

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Change Matters...Tips for a Successful Drive

Spread the Word...

- ◆ Reach out to friends, classmates, teachers, staff and family for help. The more people involved, the more change you can make.
- ◆ Share the PEF Meal Program video with volunteers and donors so they understand the cause.
- ◆ Plan a creative advertising campaign: Hang posters & flyers, make announcements, send emails/ letters to parents. Make sure everyone knows the dates, how to participate and WHY their change matters!
- ◆ Give updates throughout the drive to keep people fired up.

Make it Fun...

- ◆ Make it into a game...pit classrooms against classrooms, grades against grades, teams against teams...so many options!
- ◆ Broaden your impact and have students collect change at home before your drive begins. It's amazing how fast a jar on the kitchen counter gets filled. Chores for Change is another great way to earn extra change to donate to the drive.
- ◆ Make a Change Matters Wall of Fame at your school. For every 75¢ donated, students can write their name on a slip of paper to be added to the wall. Watch as the number of meals grows over the week, month or year.

Share the Results...

YOU DID IT! NOW TELL EVERYONE ABOUT IT!

- ◆ Tell students and staff how much money was collected and how many meals our students will have thanks to their efforts! Announce any winners.
- ◆ Tell volunteers thank you and how their actions made a difference.
- ◆ Tell your community by writing an article for the local newspaper, posting on Facebook or tweeting it on Twitter
- ◆ Tell us how you did and how you felt about being a change maker. Use the sheet provided or email us at jen@powerofeducationfoundation.org.



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Change Matters...Collection Form

Why change matters? Your small change will create BIG change for our students in Haiti! School meals make all the difference in our students' ability to grow, develop and learn. Every 75¢ collected, feeds a student breakfast and lunch for a day. How many meals can you support? How many students can you feed? *Together we can change lives through The Power of Education!*

School Name _____

School Address _____

Teacher's Name _____

Dates of Change Drive _____

Date	Amount
Day One / Week One / Month One	
Day Two / Week Two / Week Two	
Day Three / Week Three / Month Three	
Day Four / Week Four / Month Four	
Day Five / Week Five / Month Five	
Total Collected	





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Change Matters...Share your story with us

How does it feel to know you just changed the lives of students in Haiti?

We love to hear stories of how students are making a difference. Please share your story with us so we can highlight your actions that made change on our Facebook page, newsletters or website.

**Send form to:
The Power of Education
Foundation
P.O.Box 140138
Grand Rapids, MI 49514**

Or email your story, photos or video to jen@powerofeducationfoundation.org